



**For Immediate Release:**

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## **News Advisory**

### **'First Ladies Fight Back' Starting in West Valley City**

*Karyn Winder encourages women to fight back and get screened for cancer*

**WHAT:** In an effort to educate the community and increase the number of breast cancer screenings, the Utah Department of Health's (UDOH) Utah Cancer Control Program (UCCP) along with Karyn Winder is kicking off its First Ladies Fight Back campaign for breast cancer awareness.

Representatives from UCCP will speak briefly on breast cancer and the importance of getting screened. Light refreshments will be served, and Premier Hair Academy will be on hand for free mini makeovers. The event is free and open to the public.

**WHEN:** May 5, 2010  
7 p.m. until 8 p.m.

**WHERE:** Utah Cultural Celebration Center  
1355 West 3100 South, West Valley, UT

**WHY:** The First Ladies Fight Back campaign is part of a statewide effort by UDOH and UCCP to educate women on the importance of getting screened and to let them know about the free screening services that are available for qualifying women between the ages of 50-64 at more than 45 locations statewide. For additional information, call 1-800-717-1811 or visit [women.health.utah.gov](http://women.health.utah.gov).

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